

# PRIVACY POLICY

In accordance with the provisions of the Federal Law on the Protection of Personal Data held by Individuals (hereinafter “the Law”), we ask you to carefully read the Terms and Conditions contained in this document, as the provision of your Personal and/or Sensitive Data constitutes acceptance of these Terms and Conditions:

The concepts “Personal Data” and “Sensitive Data” are defined by article 3 of the Law.

The Personal Data and Sensitive Data provided by you will be used by Absara Cosmetics, S.A.P.I. de C.V., (hereinafter “ABSARA”) domiciled in Av. Constituyentes 345 Int. 210, Col. Daniel Garza, Deleg. Miguel Hidalgo, México, D.F. C.P. 11830.

ABSARA, is responsible for your personal information as well as its protection.

Your personal information will be used, but not limited to: providing the services and products you have requested, sending you relevant information about our services and products, changes in them and evaluating the quality of the service we provide. For the purposes mentioned above, we require to obtain Personal Data such as: full name, address and telephone number, as well as Sensitive Personal Data such as: age and gender, among others.

Once you provide ABSARA with your Personal Data and/or Sensitive Data, we inform you that these will be stored in different secure media that the technology allows, whose access will be limited only to natural and/or legal persons with whom ABSARA has any legal relationship. ABSARA will have the security measures that it deems appropriate to protect the use of your Personal Data and/or Sensitive Data by unauthorized third parties. In the event of a request from any authority, the Personal Data and/or Sensitive Data may be made available to them, in strict compliance with the law.

The processing of your Personal Data and/or Sensitive Data, which have been made available to ABSARA in any form or circumstance, will be in accordance with these terms and conditions, so that from this moment it is understood that you expressly authorize ABSARA for such purpose, until you express your opposition through one of the means indicated by the Law.

You will have access to your Personal Data and/or Sensitive Personal Data at all times and may exercise any of the “ARCO” rights (Access, Rectification, Cancellation or Opposition). To exercise ARCO's rights, please contact the Information Security Area at the following e-mail address: [privacidad@absara.com.mx](mailto:privacidad@absara.com.mx)

The temporality of the handling of the Personal Data and/or Sensitive Data will be indefinite from the date you provided them to ABSARA, which you can object at any time you consider it appropriate giving the corresponding notice.

We reserve the right to make changes or updates to this privacy notice at any time, which may be found at [www.absara.com.mx](http://www.absara.com.mx)